

# MEASURING THE IMPACT OF THE CEIAG CURRICULUM



## How the Academy measures & assesses the impact of the careers programme on pupils

- The Academy is using the 'Compass evaluation tool' to assess ongoing progress in relation to the eight Gatsby Benchmarks.
- The Academy has a 'Careers Plan' in place to track progress in relation to this year's priorities and the eight Gatsby Benchmarks.
- The 'Careers Plan' is reviewed termly.
- An external review of our work took place in March 2020.

## The following steps are in place to evaluate the effectiveness of the Academy's careers programme each year.

The evaluation cycle involves:

- Review of the objectives of the programme with a focus on outcomes for learners & assessing if the objectives have been met
- Focus on the delivery of the programme and evidence of impact on pupils
- Using feedback to adapt the programme to continuously improve

## The evaluation involves looking at a range of evidence such as:

- attainment
- progress
- options pathways
- destinations data
- feedback from students e.g. their understanding of different careers and pathways
- Use of Unifrog in Tutor time and through the taught curriculum.
- Impact of curriculum days, such as Dragon's Den and Year 9 Options

## Feedback from other stakeholders includes:

- parents/carers
- teachers
- governors
- employers
- CEIAG partners, such as Careers and Enterprise Company

## An outline of the evaluation schedule is as follows:

- Are we making the best use of the resources we have allocated for careers work? (Termly)
- The effectiveness of different guidance interventions, e.g. one-to-one interviews, small group work, drop-in sessions

Are we optimising students' learning from the careers programme?

- Evaluation of CEIAG events
- The learning outcomes achieved at the end of Year 9 and Year 11

How well are students succeeding in taking the next steps in their education, training or employment that are 'right for them'?

- The effectiveness of the Year 9 options process

The destinations achieved at the end of KS4 and KS5